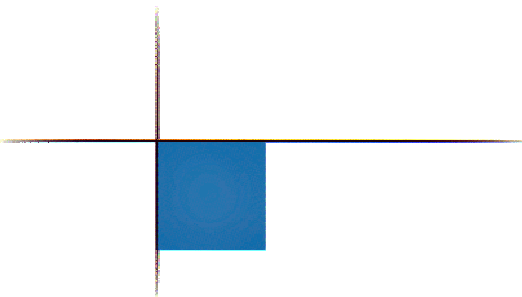


options online®

www.optionsonline.ws

For more information
about Options Online
call 858-677-0052 x140



Options Online is an online builder operating system connecting the homebuyer, sales, design center, administration, escrow, construction, trade partners, customer service, accounting, and management.

Online Options Catalog

- ✓ Online Visual Options Catalogs
- ✓ Homebuyer Wish List
- ✓ Placement Diagram®
- ✓ Automated Homebuyer Notifications
- ✓ Point and Click Design®

Online Back Office®

- ✓ On-Demand Real-Time Reports
- ✓ Automated Field Staff Notifications
- ✓ Automated Trade Partner Notifications
- ✓ 24-Hour Access to Purchase Orders
- ✓ Interactive Cut-Off Manager
- ✓ Track Product and Report Sales by Type
- ✓ Manage Sales and Design Commissions
- ✓ Cost Management and Profitability Reporting

Flooring Management System

- ✓ Real-Time Accurate Estimates
- ✓ Final Selection Contracts
- ✓ Date Sensitive Option Selection Release

Accounting Management System

- ✓ Accounts Receivable
- ✓ Accounts Payable
- ✓ General Ledger
- ✓ Profit and Loss Statements

Customer Service Management System

- ✓ Online Service Notification
- ✓ Manage Quality Control by Product

ALSO AVAILABLE:

Administrative Services

- ✓ Phase & Lot Setup
- ✓ Homebuyer File Setup
- ✓ Cut-Off Manger Setup
- ✓ Sales Review & Approval
- ✓ Custom Requests Process
- ✓ Vendor Notification

